



PRESS RELEASE

Linke boosts its cloud consulting business offering and certifies as AWS Well-Architected Partner

Barcelona, 22nd of July 2020.- Linke has gained a new Amazon Web Services (AWS) competency. The company has become an AWS Well-Architected Partner, a certification that endorses their capacity and experience to evaluate companies architectures that have their workloads and applications in the cloud and help them get the most out of their cloud investments, based on the best practices and guidelines for the public cloud platform.

This new specialization is aligned with its intention to power its cloud consulting business unit, which registered a growth of 30% during the first quarter of the year. This is one of its main areas of growth, along with the execution of cloud migration projects, the promotion of its own solutions and the increase in its international business.

This new certification confirms that their team is prepared to help organizations achieve their business objectives, taking full advantage of the agility, services and innovation provided by the public cloud platform. To do this, the company has had to demonstrate that it has the experience, knowledge and resources necessary to do so, and it has had to successfully execute projects for several clients, a process that AWS has validated.

Linke architects and consultants will use the architecture framework that AWS has developed to ensure a consistent cloud approach, based on five pillars: operational excellence, security, reliability, efficiency and performance, and cost optimization. "The objective is to help our clients undertake a continuous



improvement process that allows them to scale flexibly, mitigate incidents and at no additional cost," explains Quim Alfaro, director of the company's consulting unit.

About Linke

Founded in 2010 by a group of technical professionals, Linke is an expert company migrating SAP environments to the Amazon Web Services (AWS) platform, specializations in which it helps its clients, mainly in Spain, Europe and the Middle East, to achieve the advantages of cloud computing in a real, effective and simple way.

The company has carried out 58 migrations from SAP systems to AWS and currently manages more than 350 SAP instances on the Amazon Web Services public cloud platform. Its specialization in both markets is evidenced by the fact that the company has 72 SAP and AWS certifications.

The company has opened a business unit specialized in artificial intelligence and the development of conversational interfaces for companies that want to take advantage of this technology to add differential value to their relationships with customers, employees, suppliers and partners.

To learn more <https://linkeit.com/>

Linke on social media

On LinkedIn: Linke IT

On Twitter: @linkeit

Contacts for the press:

Communication

Reyes Alonso

616 217 414

reyesalonso@laoffice.es

Marketing Linke

Sandra Zavalgo

sandra.zavalgo@linkeit.com